

RxTIMER:CAP[®]

**It's Simple.
It's Smart.
It's About Time![®]**

"An estimated one-third to one-half of all patients in the U.S. do not take their medications as prescribed by their doctors."

"Poor adherence poses increased risks of hospitalization due to poor health outcomes"

2009 Study from New England
Healthcare Institute

Built-in LCD Timer



Caps come in sizes and styles to fit all common vial thread types. Caps can be customized with your company logo and message to enhance patient loyalty.



LCD display counts up to 100 hours before going to "sleep" to conserve energy. Caps last up to two years.



Fits standard Rx vials

Remembering to take medications is a big challenge for all patients. Whether they take maintenance medications or any other prescriptions, mis-medicating due to non-adherence and poor compliance contributes to lost drug effectiveness, diminished healthcare outcomes, lost revenue, and other serious complications.

The Rx Timer Cap[™] features a built-in LCD timer that resets itself every time the cap is opened. When the cap is closed, like an automatic stopwatch, it starts counting up again the minutes and hours since a patient last took their medication. Activation is foolproof since there are no buttons to press, no instructions to read and nothing to program.

34% Proven Lift in Patient Adherence

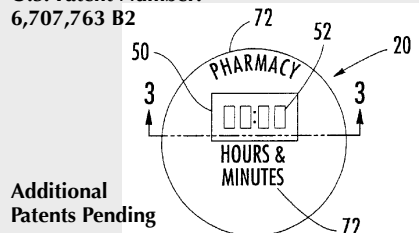
Initial studies have proven that Rx Timer Caps help alleviate common forgetfulness and lift patient adherence by as much as 34% leading to improved healthcare outcomes. Including an inexpensive, custom Rx Timer Cap[™] with every new or transferred prescription will attract new patients and increase the frequency of refills and valuable return store visits for your pharmacy.

Contact us directly to learn more about how to integrate the Rx Timer Cap[™] into your customer care solution.

Some styles have a unique patented ring that allow caps to convert between CRC and non-CRC functions.



U.S. Patent Number:
6,707,763 B2



Exclusive Patented Design

RxTIMER.CAP® *It's Simple. It's Smart. It's About Time!®*



Market Test Validation:

When the Rx Timer Cap was developed, tests were performed to measure the effectiveness of the cap to improve patient compliance with medications.

In one of the tests, 10,000 Niaspan patients were split into two test groups:

Test Group: 5,000 patients received their medication in containers using the Rx Timer Cap.

Control: 5,000 patients received their medication in containers with a standard cap.

Patient refills and consumption were closely monitored over a 90 period with the following results.

Niaspan Patient Program Statistics	Control Group Regular Cap	Test Group Rx Timer Cap	Results
Patients	5,000	5,000	
Total Units Dispensed	169,571	226,844	57,279 Increase
Units Dispensed/Patient	33.9	45.4	33.9% Increase

Test performed by Eckerd Drug for KOS Pharmaceuticals (Abbott Labs).

Resulting Improvements in Medication Compliance:

- 57,279 more Incremental Units in Test Group vs. Control
- 11.5 more Incremental Units per Patient in Test Group
- 33.9% increase in Compliance with Dosage Instructions

Test Conclusions:

“The strong incremental consumption by the patients who received the Timer Cap suggests that the drop off for the group will be less severe than those that did not receive the Timer Cap.”

Additional Findings:

- When exposed to the concept, consumers immediately understand the benefits of the Timer Cap.
- The Rx Timer Cap gives consumers “peace of mind”, making them feel “more secure” and “more at ease” with their medication.
- When it came to managing their own or their loved one’s medication, consumers see the Rx Timer Cap as a tremendous aid to improving compliance with dosage instructions.
- Busy households and settings with multiple caregivers would also welcome the added safety and value of using this new product.

